

# Provide a New Member Benefit

WHAT IS

# ORCID?

ORCID can help you better manage your authors and reviewers by providing a registry of unique, persistent identifiers for researchers and scholars that is open, non-proprietary, transparent, mobile, and community-based. ORCID allows you to reliably and unambiguously link your members with their complete, correct, and current record of professional and creative activities, which helps you distinguish and track their unique contributions.

“Findability and attribution are essential in good scholarly communication. ORCID is on its way to becoming an essential research aid for our users and our authors.”

Barbara Chen,  
Modern Language Association

AGU is implementing ORCID in our member records, editorial databases, and papers. Having the ability to uniquely identify scientists helps the society, editors, authors, and members in many ways, from improving efficiency to providing services and support.

Brooks Hanson,  
American Geophysical Union

ORCID, an independent, not-for-profit organization designed to benefit all stakeholders, is unique in its ability to reach across disciplines, research sectors, and national boundaries. The ability to connect research and researchers enhances the scientific discovery process and improves the efficiency of research funding and collaboration. ORCID is engaging with all sectors of the research community to realize this vision.

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*How can I maintain **control** over my own record of contributions? How can I ensure credit and **recognition** for all of my contributions? Shouldn't there be a way to **reduce** time spent on administrative and reporting requirements? Why do I have to re-enter the same **data** every time I apply for a grant?*  
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Your members need to be recognized for their professional and creative contributions. They seek increased opportunities for securing grants to support their research, for authoring and reviewing scholarly articles, and for developing skills and credentials to further their career.

At the same time, as an association, you have questions:

- Can we support our members by making it easier to recognize their contributions?
- Can we reduce the expense of managing and disambiguating our author and reviewer databases?
- How can we link our authors, members, meeting participants, and reviewers?
- How do we streamline our processes for authorship, membership, and conferences?
- Where do we find the best-qualified reviewers?

ORCID helps your members differentiate themselves from every other researcher and scholar and create automated linkages among all their professional and creative activities. ORCID allows them to maintain and control all of their key information securely and in one place. And participation is free for all individual scholars and researchers.

Visit [orcid.org](http://orcid.org) to learn more.  
Join ORCID today and become part of the solution.

