To properly design your funding program and future funding strategy and ensure that your investments are helping further your mission, you must be able to evaluate the impact of your funding programs. The challenge lies in successfully and reliably linking your investments with the research and scholarly outputs and outcomes of your grantees.

ORCID allows research funders like you to accurately and unambiguously link your grantees and their output and outcomes with the funding you provided. By integrating ORCID identifiers across the research workflow, from original grant application through grant tracking and reporting and on to publication and citation of results, the research and scholarly community will be better able to distinguish the unique contributions of individuals as authors, researchers, grantees, faculty, and inventors.

**ORCID can improve:**
- The speed and accuracy of the grant application process.
- The grants management and reporting process, including ROI tracking.
- The accuracy of your public records.
- Data exchange around and compliance with the mandated deposit of research outcomes and articles.
- Organizational management of grantee research activity information.
- Interoperability with other research information systems.

What is the **Return on Investment (ROI)** of the funding we provide for research and scholarship? Shouldn’t it be easier to **track** what happened with our **grantees**?

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